



How Cyber Awareness Can Help Your Business

More sophisticated cybercriminal tactics

Cybercriminals are always on the lookout for ways to infiltrate networks and make a profit. Their methods have evolved beyond just relying on unsuspecting clicks on malware-infected emails. Nowadays, they employ more sophisticated tactics like fake websites, ads, or apps to breach networks. They might target people using company devices like laptops, work mobiles or tablets connected to the network, inserting malicious code into websites to gain access. Once inside, they can try to trick users into revealing sensitive information by posing as tech support for instance. It is crucial for everyone to stay vigilant.

Staying vigilant and cybersecurity

For small and medium-sized enterprises (SMEs), staying updated on cybersecurity is more vital than ever. Organisations like the National Cyber Security Centre offer valuable resources to help with this. AIG can also help, and our cyber insurance policies include a range of Cyber Loss Control Services. For instance Employee Cybersecurity E-learning is available in over 30 languages, tailored to different roles to reinforce security policies. We also provide a Cyber Maturity Report Review to assess your business's exposure to potential cyber threats and offer one-on-one discussions with cyber experts to go over this data with you.

Staying aware and being proactive

Being aware of cyber threats and taking proactive measures is the best defence. AIG's Cyber Loss Control Services aim to increase business's awareness and provide access to essential information and services that clients may not have considered obtaining themselves.

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